



# Professional Development Program



801-621-8300  
ogdenweberchamber.com

The Ogden-Weber Chamber Professional Development Program (PDP) exists to help you build something that lasts – for your career, company, and community. Whether you're looking to grow your business or stay sharp in a changing world, the PDP is your pathway to continuous development and earning the Chamber's Certificate of Professional Excellence.

## Start today!

### Step 1: Create a ChamberTrack Account

- Visit [chambertrack.com](http://chambertrack.com)  
OR scan QR code
- Click "Need an account? Sign up"
- Enter name, email, and password
- Verify email
- Pay applicable registration



### Step 2: Login to ChamberTrack Account

- Visit [chambertrack.com](http://chambertrack.com)  
OR scan QR code
- Enter email and password

### Step 3: Take the Tour

- Click on "Tour" in the top right

## GROW

### Your Company

- Invest in employees for productivity, retention, and promotion
- Improve operations
- Create strategic partnerships
- Build brand equity

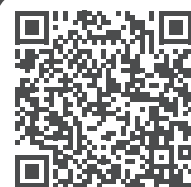
### Your Career

- Refine your business expertise
- Build connections
- Enhance your resume
- Earn the Certificate of Professional Excellence

The future of our community is shaped by those who actively learn, lead, and serve.

**Be one of them.**

Visit the  
PDP  
website



# PROGRAM DETAILS

# 80 HOURS

## 1 ATTEND

### Chamber Events

30 Hours Required

|                               | Earned Per Activity |
|-------------------------------|---------------------|
| • Business After Hours .....  | 2                   |
| • Ribbon Cuttings .....       | 1                   |
| • Board of Governors.....     | 2                   |
| • Athena Annual Luncheon..... | 2                   |
| • Annual Gala.....            | 4                   |
| • Golf Classic.....           | 6                   |

## 2 LEARN

### Chamber Learning

20 Hours Required

|                                   |    |
|-----------------------------------|----|
| • Chamber Common Read* .....      | 3  |
| • Membership 360* .....           | 1  |
| • Business Forum .....            | 2  |
| • Economic Forecast.....          | 2  |
| • Women in Business Luncheon..... | 1  |
| • Small Business Workshops .....  | 1  |
| • Leadership Northern Utah.....   | 14 |
| • Crossroads Business Expo.....   | 3  |
| • Crosstalks .....                | 2  |
| • Women Empowered Conference..... | 3  |

### Academic Learning

8 Hours Required

|                                      |             |
|--------------------------------------|-------------|
| • Ogden-Weber Technical College..... | Class Hours |
| • Weber State University.....        | Class Hours |

## 3 VOLUNTEER

### Chamber Volunteer

14 Hours Required

|                                      |   |
|--------------------------------------|---|
| • Committee Meeting Attendance ..... | 1 |
| • Golf Classic Volunteer .....       | 4 |
| • Annual Gala Volunteer .....        | 4 |
| • Crossroads Volunteer .....         | 4 |

### Community Volunteer

8 Hours Required

|                              |              |
|------------------------------|--------------|
| • At Chamber Nonprofits..... | Hours Served |
|------------------------------|--------------|

\*Required activity for Certificate completion.

**Deborah**  
Clever Analytics



"The Professional Development Program is a roadmap for those who want to show up and lead. It forces you to step outside your comfort zone and engage with the entire community."

The skills I have learned have already had a positive impact on my organization and personal growth."

## PRICING PER PERSON

### PARTNERS

|                            |       |
|----------------------------|-------|
| • Cornerstone Partner..... | FREE  |
| CODE: <b>AFCU26</b>        |       |
| • Keystone Partner.....    | \$25  |
| CODE: <b>KEYSTONE26</b>    |       |
| • Gold Partner.....        | \$50  |
| CODE: <b>GOLD26</b>        |       |
| • Silver Partner .....     | \$75  |
| CODE: <b>SILVER26</b>      |       |
| • Bronze Partner.....      | \$100 |
| CODE: <b>BRONZE26</b>      |       |

### CORE MEMBERS

|                          |       |
|--------------------------|-------|
| • All Core Members ..... | \$125 |
|--------------------------|-------|

