



Northern Utah Business

Blogger Agreement

BLOGGER RESPONSIBILITIES

- Provide 50 to 100-word blogger bio, professional headshot and company logo
- Provide one blog post per month (due by last day of month)
- Respond to blog comments made on nubiz.org

BLOG GUIDELINES

- 300-500 words
- Include industry insights
- May include company information, but must represent industry and not be promotional in nature
- May include images, graphics or charts
- Reposts may be accepted, but must fit criteria

BLOG TOPIC IDEAS

- Industry and market trends
- New industry players
- Industry forecasts and challenges
- New media/technology
- New manufacturing technology or practices
- Economic analysis/forecast
- Major regional industry projects
- Use of tax monies within the industry
- New facilities or developments within the industry

Blogger Name: _____
 Phone Number: _____
 Email Address: _____

Company/Organization Name: _____
 Company/Organization Website: _____

I, _____ commit to submitting one blog post on the last day of each month for publishing on Nubiz.org. I recognize that my submission will undergo an editing and approval process. I recognize that my post will not be approved if it is deemed inappropriate such as, but not limited to, language or images that may be viewed as profane, discriminatory or inappropriate as determined by the Chamber.

Blogger Signature: _____ Date: _____

Please submit this form, company logo, blogger bio, headshot and blogs to info@nubiz.org.

For any questions, please contact:
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 Marketing & Communications Director
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