



OGDEN★WEBER
CHAMBER OF COMMERCE

2027

SPONSORSHIPS

STRONGER TOGETHER

SPONSORSHIP PERKS LIKE SPEAKING OPPORTUNITIES, PRODUCT SAMPLING, LOGO PLACEMENT, AND EVENT TICKETS, YOU’LL GAIN VISIBILITY AND GOODWILL AMONG EXACTLY THE AUDIENCES YOU WANT TO REACH.

Founded in 1887, the Ogden-Weber Chamber of Commerce (OWCC) is a nonprofit organization dedicated to advancing business and community prosperity in northern Utah. Based in Ogden, the Chamber represents 950+ organizations in 15 cities and unincorporated areas in Weber County.

The OWCC hosts more than 100 events annually that bring together thousands of people. Sponsoring these events positions your business as an engaged member of the community and allows you to network face-to-face with potential partners and clients.

Let’s discuss how an event sponsorship can help your business make connections while contributing to the growth and prosperity of our community.

SPONSORSHIPS

ANNUAL GALA.....	2
GOLF CLASSIC	10
WOMEN IN BUSINESS	22
BUSINESS FORUM.....	30



801-621-8300
chamber@ogdenweberchamber.com
ogdenweberchamber.com

ANNUAL GALA MARCH 31

QUICK LINKS

ANNUAL GALA
GOLF CLASSIC
WOMEN IN BUSINESS
BUSINESS FORUM

ANNUAL GALA

We are proud to recognize achievements of the local business community each year at Weber County's premier business event, the Annual Gala.

The business community is invited to celebrate Chamber members who have been nominated and selected for Luminary Awards. To recognize achievements and impact in our community in the past 12 months.

We also celebrate the Sue Westenskow Award, in partnership with the Ogden and Weber School Districts, and the Wall of Fame Award.

4 exclusive

14 semi-exclusive

OPPORTUNITIES

PRESENTING SPONSOR - \$4500

[EXCLUSIVE]

- Company logo in title of event "Presented by: Name of Company"
- Reserved priority seating for 8 people at the Awards Program – *additional seats are provided for partner members*
- Opportunity to address guests on stage during Awards Program opening remarks
- Opportunity to present awards to recipients on stage during Awards Program
- Ad in event program
- Logo/company name listed as Presenting Sponsor on all event marketing, to include:
 - Event fliers/invitations
 - Social media mentions ("Presented by: Name of Company")
 - Chamber Annual Gala webpage (logo & website link).
 - Annual Gala print ad in the Standard Examiner
 - Signage at Opening Reception

RECEPTION SPONSOR - \$3000

[EXCLUSIVE]

- Tickets for 6 at the Awards Program – *additional seats are provided for partner members.*
- Opportunity to provide opening remarks during the Award Ceremony
- Large screen recognition during the opening remarks
- Ad in event program
- Logo/company name listing as Reception Sponsor on event marketing, to include:
 - Event fliers/invitations
 - Chamber Annual Gala webpage (logo & website link).
 - Annual Gala print ad in the Standard Examiner
 - Signage at Opening Reception

DIGITAL PROGRAM SPONSOR - \$500

[6 AVAILABLE]

- Tickets for 2 at the Awards Program – *additional seats are provided for partner members*
- Large screen recognition as part of the opening remarks
- Ad in event program
- Logo/company name listing as Digital Program Sponsor on event marketing, to include:
 - Event fliers/invitations
 - Chamber Annual Gala webpage (logo & website link).
 - Annual Gala print ad in the Standard Examiner
 - Signage at Opening Reception

ENTERTAINMENT SPONSOR - \$3000

[EXCLUSIVE]

- Tickets for 6 at the Awards Program – *additional seats are provided for partner members*
- Opportunity to introduce entertainment and your organization on stage at Awards Program
- Large screen recognition as part of on-stage entertainment announcements
- Ad in event program
- Logo/company name listing as Entertainment Sponsor on event marketing, to include:
 - Event fliers/invitations
 - Chamber Annual Gala webpage (logo & website link).
 - Annual Gala print ad in the Standard Examiner
 - Signage at Opening Reception

LEGACY AWARD - \$2000

[8 AVAILABLE]

- Tickets for 4 at the event – *additional seats are provided for partner members*
- Opportunity to be on stage to present a Legacy award to a Recipient
- Large screen recognition as part of Legacy Award presentation
- Ad in event program
- Logo/company name listing as a Legacy Award Sponsor on event marketing, to include:
 - Event fliers/invitations
 - Chamber Annual Gala webpage (logo & website link).
 - Annual Gala print ad in the Standard Examiner
 - Signage at Opening Reception

WALL OF FAME SPONSOR - \$2000

[EXCLUSIVE]

- Tickets for 4 at the event – *additional seats are provided for partner members*
- Opportunity to be on stage to present the award to the Wall of Fame Recipient
- Large screen recognition as part of Wall of Fame presentation
- Ad in event program
- Logo/company name listing as Wall of Fame Sponsor on event marketing, to include:
 - Event fliers/invitations
 - Event press release
 - Chamber Annual Gala webpage (logo & website link).
 - Annual Gala print ad in the Standard Examiner
 - Signage at Opening Reception

GOLF CLASSIC

AUGUST 18

QUICK LINKS

ANNUAL GALA
GOLF CLASSIC
WOMEN IN BUSINESS
BUSINESS FORUM

GOLF CLASSIC

The Golf Classic is the Chamber's only fundraising event held each August. Attendees enjoy networking opportunities while supporting the Chamber's mission to advance business and community prosperity in Weber County.

7 exclusive
17 semi-exclusive
OPPORTUNITIES

PRESENTING SPONSOR - \$5000

[EXCLUSIVE]

- (1) Foursome w/carts in the Chamber Golf Classic
- Opportunity for promotional presence at (1) hole
- Company logo in title of event "Presented by: Name of Company"
- Priority recognition on the following digital media and event collateral:
 - Digital invitations
 - Web registration page
 - Event landing page
 - Social media promotions
 - Newsletter
 - (1) Custom event banner
 - Company logo on (1) tee sign
 - Company logo on table signage at pavilion
- Invitation to address attendees at lunch
- Opportunity to provide promotional materials (i.e., collateral, swag...) on tables at pavilion

BIRDIE POND SPONSOR - \$2000

[EXCLUSIVE]

- (1) Foursome w/carts in the Chamber Golf Classic
- Company logo featured on Birdie Pond Ducks (500)
- Company logo featured on signage at the Birdie Pond
- Opportunity for promotional presence on (1) hole with the Chamber to distribute the "lame duck" award to each team
- Opportunity to help distribute prize money at the Birdie Pond
- Recognition on the following digital media and event collateral:
 - Web registration page
 - Event landing page
 - Social media promotions
 - Newsletter
 - Sponsor Sign
 - Event program

RAFFLE SPONSOR - \$3000

[EXCLUSIVE]

- (1) Foursome w/carts in the Chamber Golf Classic
- Company logo featured on the raffle tables
 - Opportunity to welcome golfers at the raffle tables and help them get their tickets
 - Opportunity to have branding on each raffle prize signage
- Opportunity to present the raffle prizes to the winners at lunch
- Recognition on the following digital media and event collateral:
 - Web registration page
 - Raffle email marketing
 - Event landing page
 - Social media promotions
 - Newsletter
 - Sponsor Sign
 - Event program

CLUBHOUSE SPONSOR - \$3000

[EXCLUSIVE]

- (1) Foursome w/carts in the Chamber Golf Classic
- Company logo featured on signage at the pavilion
- Opportunity to provide additional signage at pavilion
 - Opportunity to place flyers on clubhouse tables
 - Opportunity to table alongside pavilion
- Opportunity to provide branded water bottles (400) distributed at the clubhouse and two on-course locations.
- Recognition on the following digital media and event collateral:
 - Web registration page
 - Event landing page
 - Social media promotions
 - Newsletter
 - Sponsor Sign
 - Event program

CONTESTS SPONSOR - \$3000

[EXCLUSIVE]

- (1) Foursome w/carts in the Chamber Golf Classic
- Company logo featured at all contest holes (total of three holes)
- Promotional presence at Men's Longest Drive Contest Tee Box (Hole 18) (games, giveaways, or promotional materials encouraged)
- Opportunity to provide additional signage at tee box (Hole 18)
- Opportunity to present the contest winners at lunch
- Recognition on the following digital media and event collateral:
 - Web registration page
 - Event landing page
 - Social media promotions
 - Newsletter
 - Sponsor Sign
 - Event program
 - Company name on (1) tee sign

CART SPONSOR - \$2000

[EXCLUSIVE]

- (1) Foursome w/carts in the Chamber Golf Classic
- Company logo featured on all carts
- Highly encouraged to provide a high quality branded swag bag including preapproved promotional items (150)
- Recognition on the following digital media and event collateral:
 - Web registration page
 - Event landing page
 - Social media promotions
 - Newsletter
 - Sponsor Sign
 - Event program
 - Company logo on (1) tee sign

GOLF CLASSIC

GOLF BALL SPONSOR - \$3000

[EXCLUSIVE]

- (1) Foursome w/carts in the Chamber Golf Classic
- Company logo featured on one side of Golf Balls - Chamber duck on the other side
- Priority recognition on the following digital media and event collateral:
 - Web registration page
 - Event landing page
 - Social media promotions
 - Newsletter and reminder emails
 - Event banner
 - Event programs
 - Company logo on (1) tee sign

TEAM/HOLE SPONSOR - \$1750

[15 AVAILABLE]

- (1) Foursome w/carts in the Chamber Golf Classic
- Opportunity for promotional presence at (1) hole (games, giveaways, or promotional materials encouraged)
- Priority recognition on the following digital media and event collateral:
 - Web registration page
 - Event landing page
 - Newsletter
 - Sponsor Sign
 - Event program
 - Company name on (1) tee sign

GOLF CLASSIC

PUTTING GREEN SPONSOR - \$350

[6 AVAILABLE]

- Opportunity to have a presence at Putting Green
 - Preferred from 7 AM - 8:30 AM but can stay all day
- Priority recognition on the following digital media and event collateral:
 - Web registration page
 - Event landing page
 - Social media promotions
 - Newsletter and reminder emails
 - Event banner
 - Event programs
 - Company logo on (1) tee sign

WOMEN IN BUSINESS ANNUAL

QUICK LINKS

ANNUAL GALA
GOLF CLASSIC
WOMEN IN BUSINESS
BUSINESS FORUM

WOMEN IN BUSINESS

Women in Business is the Chamber's largest committee and aims to educate, cultivate, inspire and empower women through networking and professional development. Women in Business hosts two annual events and a monthly luncheon.

- **ATHENA® Leadership Awards:** This award is presented to an Ogden area woman who has attained professional excellence, community service and actively assists women in their achievement of professional excellence and leadership skills.
- **Women Empowered Conference:** Held each fall, this event celebrates excellence, improves quality of life and empowers women. A full day of personal development and discovery, professional growth and learning, networking and empowerment.
- **Luncheons:** To help local businesswomen and men with professional growth, personal development and networking. Luncheons consist of speakers or roundtable discussions and networking.
- Professional Development Grants / Scholarships.

2 exclusive
4 unlimited
OPPORTUNITIES

FIERCE ADVOCATE FOR WOMEN - \$2500

[EXCLUSIVE - ATHENA LEADERSHIP AWARD CEREMONY AND LUNCHEON SPONSOR]

- Acknowledgement as Lead Sponsor for ATHENA Leadership Award Luncheon
- Logo recognition to be included on the following digital media and event collateral:
 - Program and printed materials for ATHENA Leadership Award Luncheon and Women Empowered Conference
 - Social media posts promoting ATHENA Leadership Award Luncheon and Women Empowered Conference
 - Digitally displayed at all Women in Business luncheons
- Link on ATHENA Leadership Award Luncheon and Women Empowered Conference event pages
- Sponsor Spotlight
 - Opportunity to speak (5 min max) during ATHENA Leadership Award Luncheon and introduce ATHENA recipient
- Non-voting seat on ATHENA Leadership Award selection committee
- 1 complimentary table at the ATHENA Leadership Award Luncheon and Women Empowered Conference

FIERCE ADVOCATE FOR WOMEN - \$2500

[EXCLUSIVE - WOMEN EMPOWERED CONFERENCE SPONSOR]

- Acknowledgement as Lead Sponsor for Women Empowered Conference
- Logo recognition to be included on the following digital media and event collateral:
 - Program and printed materials for Women Empowered Conference and ATHENA Leadership Award Luncheon
 - Social media posts promoting Women Empowered Conference and ATHENA Leadership Award Luncheon
 - Digitally displayed at all Women in Business luncheons
- Link on Women Empowered Conference and ATHENA Leadership Award Luncheon event pages
- Sponsor Spotlight
 - Opportunity to speak (5 min max) during welcoming session at Women Empowered Conference
- 1 complimentary table at the Women Empowered Conference and the ATHENA Leadership Award Luncheon

LEADERSHIP SPONSORS - \$2000

[UNLIMITED]

- Logo recognition to be included on the following digital media and event collateral:
 - Program and printed materials for Women Empowered Conference and ATHENA Leadership Award Luncheon
 - Link on Women Empowered Conference and ATHENA Leadership Award Luncheon event pages
 - Digitally displayed at all Women in Business luncheons
 - Digital recognition as Lunch Sponsor at Women Empowered Conference
- Sponsor Spotlight
 - Opportunity to speak (5 min max) at one Women in Business luncheon (1st choice of month)
 - Lunch for 2
 - Digital slide (sponsor provided) during spotlight
- 6 tickets to the Women Empowered Conference and the ATHENA Leadership Award Luncheon

COURAGEOUS ACTS SPONSORS - \$1500

[UNLIMITED]

- Logo recognition to be included on the following digital media and event collateral:
 - Program and printed materials for Women Empowered Conference and ATHENA Leadership Award Luncheon
 - Link on Women Empowered Conference and ATHENA Leadership Award Luncheon event pages
 - Digitally displayed at all Women in Business luncheons
- Sponsor Spotlight
 - Opportunity to speak (3 min max) at one Women in Business luncheon (2nd choice of month)
 - Lunch for 1
 - Digital slide (sponsor provided) during spotlight
- 4 tickets to the Women Empowered Conference and the ATHENA Leadership Award Luncheon

COLLABORATION SPONSORS - \$1000

[UNLIMITED]

- Logo recognition to be included on the following digital media and event collateral:
 - Program and printed materials for Women Empowered Conference and ATHENA Leadership Award Luncheon
 - Link on Women Empowered Conference and ATHENA Leadership Award Luncheon event pages
 - Digitally displayed at all Women in Business luncheons
- Sponsor Spotlight
 - Opportunity to speak (5 min max) at one Women in Business new member event (1st choice of month)
 - Lunch for 1
- 3 tickets to the Women Empowered Conference and the ATHENA Leadership Award Luncheon

CELEBRATION & JOY SPONSORS - \$500

[UNLIMITED]

- Logo recognition to be included on the following digital media and event collateral:
 - Program and printed materials for Women Empowered Conference and ATHENA Leadership Award Luncheon
 - Link on Women Empowered Conference and ATHENA Leadership Award Luncheon event pages
 - Digitally displayed at all Women in Business luncheons
- Sponsor Spotlight
 - Opportunity to speak (3 min max) at one Women in Business new member event (2nd choice of month)
 - Lunch for 1
- 2 tickets to the Women Empowered Conference and the ATHENA Leadership Award Luncheon

BUSINESS FORUM BI-ANNUAL

QUICK LINKS

ANNUAL GALA
GOLF CLASSIC
WOMEN IN BUSINESS
BUSINESS FORUM

BUSINESS FORUM

A biannual panel style event designed for insightful discussions and to foster intellectual exchange. Experts are selected to lead conversations on topics that resonate with today's Chamber member needs.

2 exclusive
OPPORTUNITY

BUSINESS FORUM

PRESENTING SPONSOR - \$1500

[2 AVAILABLE]

- Recognition at one Business Forum
- Opportunity to speak to attendees at start of sponsored Business Forum
- Opportunity to table at sponsored Business Forum
- Priority recognition on the following digital media and event collateral:
 - Web registration page and event landing page
 - Newsletter
 - Social media promotions



OGDEN★WEBER
CHAMBER OF COMMERCE